



Central
Nebraska
Economic
Development
District



JULY 2021 NEWSLETTER

Contact CNEDD:

www.cnedd.org/contact/

Facebook:

[Central Nebraska Economic Development District](#)

Twitter: [CNEDD Official](#)

GROWNebraska Small Business Training: MarketTech

On July 15th, CNEDD, partnering with GROW Nebraska, sent representatives from small businesses to the **MarketTech Conference** in Kearney. These businesses are those who joined the **Small Business Marketing and Resiliency Training Program** we offered this year.

The conference gave the businesses many opportunities to **network with people across the state** through **interactive booths** and **scheduled networking times**. The feedback, not only from the conference, but from the overall program has been **overwhelmingly positive**.

If you are interested in learning more about this program, contact us today!



“Summer wraps its arms around you like a warm blanket.” – Kellie Elmore

Spencer's New Marquee

Spencer Community Economic Development, Inc. has received a **\$31,700 grant** from USDA Community Facilities Program, with the assistance of Central Nebraska Economic Development District. These grant funds will help replace the current letter board sign with a **digital marquee sign** and construct a concrete gathering space with elevated planter and fence. The project also received funding from the **Spencer Community Foundation Fund**.

The total cost of the improvements is **\$57,687.00**.

There is always something going on in Spencer, and the marquee sign will promote these events to citizens and visitors. Village Board and community meetings will be announced, and some events like **Wild Turkey Days** and **Boyd County Fair** have multiple activities taking place, so the current sign is ineffective in marketing all the meetings and activities. **Boyd County School** activities can also be publicized. The digital marquee will also provide **emergency weather information** to travelers along US Highway 281.

In September 2019, USDA authorized **\$150 million for the Community Facilities Program** to help rural communities continue their recovery from the devastating effects of natural disasters including the spring 2019 flooding in Nebraska.

