

# 1. Community Survey

The Central Nebraska Economic Development District (CNEDD) in partnership with the North Central Nebraska and Loup Basin Conservation and Development (RC&D) Councils, is in the process of bringing together the public and private sectors in the creation of an economic road map to diversify and strengthen regional economies. Your input is invaluable to this process and individual results will remain anonymous. The survey will require about 15-20 minutes to complete. Thank you in advance for your participation in this process.

1. How important is the need to address the following in your community? Please rate each item using the following scale: 1-very important, 2 - important, 3 - somewhat important, 4 - not important at all, 5 - I have no opinion

	Very Important	Important	Somewhat Important	Not Important at All	I Have No Opinion
Recruiting and training emergency volunteers	1	2	3	4	5
Bioterrorism/terrorism readiness	1	2	3	4	5
Local law enforcement	1	2	3	4	5
Public health education	1	2	3	4	5
Safe drinking water	1	2	3	4	5
Recycling	1	2	3	4	5
Hazardous waste pick-up	1	2	3	4	5
Maintaining quality K-12 school systems	1	2	3	4	5
Access to higher education opportunities	1	2	3	4	5
Energy conservation	1	2	3	4	5
Developing renewable energy resources	1	2	3	4	5
Adequate, quality housing	1	2	3	4	5
Workforce housing	1	2	3	4	5
Upgrading community/county infrastructure	1	2	3	4	5
Health care facilities	1	2	3	4	5
Elderly care facilities	1	2	3	4	5
Child care facilities	1	2	3	4	5
Mental health care and facilities	1	2	3	4	5
Ensuring rural water supplies	1	2	3	4	5
Quality of employment opportunities	1	2	3	4	5
Quantity of employment opportunities	1	2	3	4	5
Youth fitness/recreation opportunities	1	2	3	4	5
Adult fitness/recreation opportunities	1	2	3	4	5
Disaster preparedness	1	2	3	4	5

## 2. Profitable Agriculture in Your Area

2. How important are the following to creating and/or improving profitable agriculture in your area? Please rate each item using the following scale: 1-very important, 2 - important, 3 - somewhat important, 4 - not important at all, 5 - I have no opinion

	Very Important	Important	Somewhat Important	Not Important At All	I Have No Opinion
Soil conservation on farmland	1.00	1.00	1.00	1.00	1.00
Replacement of trees and shelterbelts	1.00	1.00	1.00	1.00	1.00
Repair/construction of farm ponds and flood reservoirs	1.00	1.00	1.00	1.00	1.00
Better pasture management	1.00	1.00	1.00	1.00	1.00
Telecommunications training (websites, usage of)	1.00	1.00	1.00	1.00	1.00
Assistance with alternative crops (potatoes, hemp, etc)	1.00	1.00	1.00	1.00	1.00
Assistance with alternative livestock (llamas, goats, etc)	1.00	1.00	1.00	1.00	1.00
Water conservation	1.00	1.00	1.00	1.00	1.00
Developing regional marketing strategies	1.00	1.00	1.00	1.00	1.00
Financial, computer, and/or marketing assistance	1.00	1.00	1.00	1.00	1.00
Developing creative methods to transfer farm operations	1.00	1.00	1.00	1.00	1.00
Family hardship assistance/counseling	1.00	1.00	1.00	1.00	1.00

### 3. Business Climate and Needs

3. How important are the following to established businesses and/or potential new businesses in your community?

Please rate each item using the following scale: 1-very important, 2 - important, 3 - somewhat important, 4 - not important at all, 5 - I have no opinion

	Very Important	Important	Somewhat Important	Not Important At All	I Have No Opinion
Training on marketing products and services	1.00	1.00	1.00	1.00	1.00
Assistance in acquiring loans	1.00	1.00	1.00	1.00	1.00
Assistance in entering the global marketplace	1.00	1.00	1.00	1.00	1.00
Health insurance pools for small business owners	1.00	1.00	1.00	1.00	1.00
Tax, bookkeeping, business plan assistance	1.00	1.00	1.00	1.00	1.00
Entrepreneur training and assistance	1.00	1.00	1.00	1.00	1.00
Regional partnerships to attract new business	1.00	1.00	1.00	1.00	1.00
Electronic commerce education (sales, billing)	1.00	1.00	1.00	1.00	1.00
Facilitating the transfer of business between owners	1.00	1.00	1.00	1.00	1.00
Active economic development organizations	1.00	1.00	1.00	1.00	1.00
Identifying potential economic development sites	1.00	1.00	1.00	1.00	1.00
Regional organizations for home-based businesses	1.00	1.00	1.00	1.00	1.00
Public investment/partnership in infrastructure for business	1.00	1.00	1.00	1.00	1.00

## 4. Your community's ability to influence the future

4. How important are the following to improving your community's ability to influence the future?

Please rate each item using the following scale: 1-very important, 2 - important, 3 - somewhat important, 4 - not important at all, 5 - I have no opinion

	Very Important	Important	Somewhat Important	Not Important At All	I Have No Opinion
Ongoing education/training for elected officials	3.0	3.0	3.0	3.0	3.0
Educating community leaders on the availability of outside resources	3.0	3.0	3.0	3.0	3.0
Service/civic organizations that involve citizens in community improvement efforts	3.0	3.0	3.0	3.0	3.0
Encouraging young people to pursue careers in rural areas	3.0	3.0	3.0	3.0	3.0
Youth programs which foster an appreciation for rural life	3.0	3.0	3.0	3.0	3.0
Leadership training for all ages	3.0	3.0	3.0	3.0	3.0
Comprehensive community/county planning	3.0	3.0	3.0	3.0	3.0
Developing/supporting charitable foundations/endowments	3.0	3.0	3.0	3.0	3.0
Cooperating with neighboring communities for essential services	3.0	3.0	3.0	3.0	3.0
Cooperating with neighboring communities to attract business	3.0	3.0	3.0	3.0	3.0
Developing strategies to reverse declining populations	3.0	3.0	3.0	3.0	3.0
Attracting a workforce	3.0	3.0	3.0	3.0	3.0

## 5. Increasing tourism and recreation in your area

5. Please rate the following activities in terms of their potential to increase tourism and recreation in your county or area.

Please rate each item using the following scale: 1-high potential to increase tourism and recreation, 2 - moderate potential to increase tourism and recreation, 3 - low potential to increase tourism and recreation, 4 - no potential to increase tourism and recreation, 5 - I have no opinion

	High Potential to Increase	Moderate Potential to Increase	Low Potential to Increase	No Potential to Increase	I Have No Opinion
Increasing access to outdoor recreation on private property	1.0	1.0	1.0	1.0	1.0
Providing training to merchants to welcome and assist visitors	1.0	1.0	1.0	1.0	1.0
Promoting local attractions	1.0	1.0	1.0	1.0	1.0
Promoting/developing local historical assets	1.0	1.0	1.0	1.0	1.0
Promoting agri-based/nature based tourism	1.0	1.0	1.0	1.0	1.0
Improving community appearance	1.0	1.0	1.0	1.0	1.0
Developing regional tourism activities	1.0	1.0	1.0	1.0	1.0
Regional marketing of tourist attractions	1.0	1.0	1.0	1.0	1.0
Protecting fish and wildlife habitat	1.0	1.0	1.0	1.0	1.0
Identifying potential recreation sites	1.0	1.0	1.0	1.0	1.0
Offering more cultural opportunities	1.0	1.0	1.0	1.0	1.0
Developing appropriate signage for attractions	1.0	1.0	1.0	1.0	1.0

## 6. Demographics

### 6. County

County

County

### 7. City/Town

### 8. Zipcode

## 7. Demographics Continued

### 9. Gender

- Male
- Female

### 10. Your age

- Under 19
- 19-24
- 25-34
- 35-44
- 45-54
- 55-64
- Over 65

### 11. Which of the following best describes your occupation/vocation?

- Labor
- Wholesale/retail
- Farm/related services
- Professional
- Business owner
- CEO/management
- Clerical
- Student
- Retired
- Other

## 8. Demographics Continued

### 12. Education

- Some high school
- High school diploma
- Some college
- College degree
- Trade/professional school
- Graduate degree

### 13. What is the approximate annual household income for all people living in your household?

- Under \$25,000
- \$25,001-\$45,000
- \$45,001-\$65,000
- \$65,001-\$85,000
- \$85,001-\$105,000
- Over \$105,000

### 14. Do you rent or own your current dwelling?

- Rent
- Own

### 15. Do you live?

- Within city/town limits
- Outside of city/town limits

## 9. Demographics Continued

16. Approximately how long have you lived in your community?

- Less than 1 year
- 1-5 years
- 6-10 years
- 11-15 years
- 16-20 years
- More than 20 years

17. If you moved to the community/area in the last five years, please indicate your reasons for relocating. Check all that apply.

- Job opportunities
- Good housing prices
- Small town atmosphere
- Retirement
- Other

18. Please feel free to make any additional comments you think would help us better understand your needs in the community.